



# Ultimate<sup>V</sup> The 3<sup>rd</sup> Annual Culture Conference

October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

Join us on Tuesday, October 3, 2017, and engage in thought-provoking presentations, interactive sessions, and dynamic networking to learn more about the leadership and culture connection. The *Ultimate* Culture Conference will inspire and empower you to embrace change and improve the performance of leaders and organizations.

- Gain new knowledge from innovators in culture and leadership, including Marshall Goldsmith, Peter Fuda, Robert Cooke, and Edgar Schein
- Receive signed copies of Marshall Goldsmith's bestsellers: *Triggers* and *What Got You Here Won't Get You There*
- Connect with presenters and peers during interactive sessions
- Enjoy a marathon-themed evening event with culture success stories and networking

Reserve your seat today at [www.humansynergistics.com/cultureconference](http://www.humansynergistics.com/cultureconference).

Contact us to reserve your table for 10 at a special rate with your company's logo as the centerpiece at 800.622.7584 or [info@humansynergistics.com](mailto:info@humansynergistics.com).

## Conference Details

### Date & Location

The Fairmont Millennium Park  
200 N. Columbus Dr.  
Chicago, IL 60601

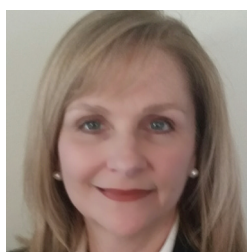
### Pricing

\$650 (includes registration, continental breakfast, lunch, and evening event)

### Schedule

Breakfast & Networking: 7:30 to 8:30 AM CT  
Conference Sessions: 8:30 AM to 5:00 PM CT  
Evening Marathon Event: 5:00 to 7:00 PM CT

## Presenters



*Culture Shift + Leadership Development = Sustainable Results for Advocate Health Care*  
(Poster Session)  
Jo Amick  
Advocate Health Care/  
Advocate Charitable Foundation



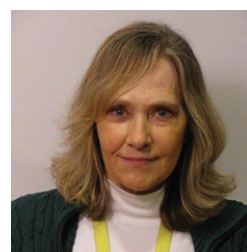
*Emotional Intelligent Habits that Build and Sustain a Constructive Culture*  
(Poster Session)  
Joe Balistreri  
The Liautaud Institute



*Linking Organisational Culture to Traditional Business Measures of Success*  
(Poster Session)  
David Byrum  
Human Synergistics  
Australia & New Zealand



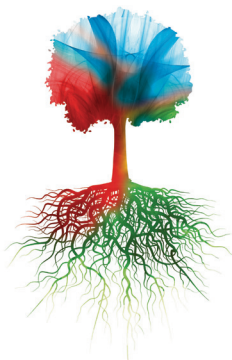
*Disentangling Culture from Climate*  
(Presentation)  
*Master Class for Members of the Global Change Circle*  
(Breakout Session)  
Robert A. Cooke, Ph.D.  
Human Synergistics



*Johnsonville Sausage: Ensuring a Culture for Growth*  
(Poster Session)  
Susan Dumke  
Johnsonville Sausage  
(Retired)



Changing the World—One Organization at a Time<sup>®</sup>  
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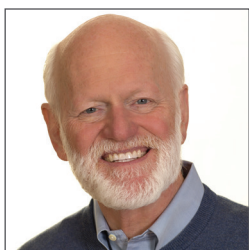
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**Presenters**



*Make an Impact,  
Influence Others and  
Transform Results*

Dr. Peter Fuda  
TAP, MGSM



*Creating Positive,  
Lasting Change in  
Leadership Behavior*

Dr. Marshall Goldsmith  
#1 Executive Coach



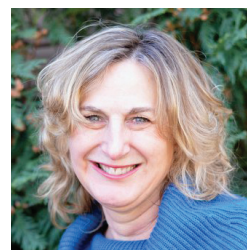
*Meaningful and  
Measurable Change  
in a Mature and Very  
Deeply Entrenched  
Culture*

Rev. Gay Clark  
Jennings  
The Episcopal Church



*Culture Change at  
HKS: Resilient and  
Responsive*

(Poster Session)  
Cheryl Kitchner, CPCC,  
ACC  
HKS Architects



*Emotional Intelligent  
Habits that Build and  
Sustain a Constructive  
Culture*

(Poster Session)  
Cynthia Kivland, NCC,  
MCC, BCC  
The Liautaud Institute



*Meaningful and  
Measurable Change  
in a Mature and Very  
Deeply Entrenched  
Culture*

Rt. Rev. Jeffrey D. Lee  
Episcopal Diocese  
of Chicago



*Experiential Workshop:  
Culture as an  
Accelerator to  
Performance*  
(Breakout Session)

Mike Marino  
Senn Delaney, a  
Heidrick & Struggles  
company



*Master Class for  
Members of the  
Global Change Circle*  
(Breakout Session)

Shaun McCarthy  
Human Synergistics  
Australia & New  
Zealand



*Linking Organisational  
Culture to Traditional  
Business Measures of  
Success*

(Poster Session)  
Gerard McMahon  
SHAPE Australia



*Evolving the Culture  
of Management to  
Facilitate Humble  
Leadership*

Edgar H. Schein, Ph.D.  
The Organizational  
Culture and Leadership  
Institute  
(Presenting Virtually)



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**Presenters**



*Evolving the Culture of Management to Facilitate Humble Leadership*  
Peter Schein  
The Organizational Culture and Leadership Institute  
(Presenting Virtually)



*How to Future-Proof Your Organization Today with a Constructive Culture to Thrive Tomorrow*  
(Poster Session)  
Linda Sharkey, Ph.D.  
Speaker, Author, & Leadership Expert



*Culture Shift + Leadership Development = Sustainable Results for Advocate Health Care*  
(Poster Session)  
Diane Stuart  
Organizational Development Consultant



*Going Beyond High Performance to Enable a Growth Culture*  
Trent Sunde  
The Clorox Company



*Experiential Workshop: Culture as an Accelerator to Performance*  
(Breakout Session)  
Mark Wilson  
Loblaw Companies Limited



*Johnsonville Sausage: Ensuring a Culture for Growth*  
(Poster Session)  
Lisa Yaffe  
University of Wisconsin-Madison Center for Executive and Professional Development



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