



*Ultimate*  
**The 3<sup>rd</sup> Annual Culture Conference**  
October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

7:30 - 8:30 am: Breakfast and Networking

8:30 am - 12:30 pm: Morning Presentations and Q&A



**Disentangling Climate from Culture**

Robert A. Cooke, Ph.D.  
CEO, Human Synergistics International  
Emeritus Associate Professor, University of Illinois at Chicago



**Make an Impact, Influence Others and Transform Results**

Dr. Peter Fuda  
Founder and Principal, The Alignment Partnership  
Adjunct Professor, Macquarie Graduate School of Management



**Going Beyond High Performance to Enable a Growth Culture**

Trent Sunde  
VP - Manufacturing and Operations Services, The Clorox Company



**Creating Positive, Lasting Change in Leadership Behavior**

Dr. Marshall Goldsmith  
#1 Executive Coach, Speaker, and Author  
Professor of Management Practice, Dartmouth Tuck School of Business

12:30 - 1:30 pm: Lunch



**Changing the World—One Organization at a Time<sup>®</sup>**

humansynergistics.com • 800.622.7584 • info@humansynergistics.com

Copyright © 2017 by Human Synergistics International. All Rights Reserved.



*Ultimate*  
**The 3<sup>rd</sup> Annual Culture Conference**  
October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

**1:30 - 2:45 pm: Afternoon Breakout Sessions (concurrent)**



**Master Class for Members of the Global Change Circle**

Robert A. Cooke, Ph.D.

CEO, Human Synergistics International

Emeritus Associate Professor, University of Illinois at Chicago

Shaun McCarthy

Chairman and Director, Human Synergistics Australia and New Zealand



**Experiential Workshop: Culture as an Accelerator to Performance**

Mike Marino

President/CEO, Senn Delaney, a Heidrick & Struggles Company

Mark Wilson

EVP Human Resources & Labour Relations, Loblaw Companies Limited

**3:10 - 5:00 pm: Afternoon Presentations and Q&A**



**Evolving the Culture of Management to Facilitate Humble Leadership (Virtual Session)**

Edgar H. Schein, Ph.D.

Professor Emeritus, MIT Sloan School of Management

Chairman, The Organizational Culture and Leadership Institute

Peter Schein

COO, The Organizational Culture and Leadership Institute



**Meaningful and Measurable Change in a Mature and Very Deeply Entrenched Culture**

Rt. Rev. Jeffrey D. Lee

Bishop, Episcopal Diocese of Chicago

Rev. Gay Clark Jennings

President of the House of Deputies, The Episcopal Church



**Changing the World—One Organization at a Time®**

humansynergistics.com • 800.622.7584 • info@humansynergistics.com

Copyright © 2017 by Human Synergistics International. All Rights Reserved.



*Ultimate*  
**The 3<sup>rd</sup> Annual Culture Conference**  
October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

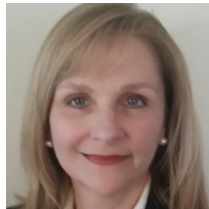
**5:00 - 7:00 pm: Marathon-themed Evening Event & Culture Success Stories**



**Culture Change at HKS: Resilient and Responsive**

Cheryl Kitchner, CPCC, ACC

Vice President, Director of Professional Development, HKS Architects



**Culture Shift + Leadership Development = Sustainable Results for Advocate Health Care**

Diane Stuart

Organizational Development Consultant

Jo Amick

Vice President of Development, Advocate Health Care/  
Advocate Charitable Foundation



**Emotional Intelligent Habits that Build and Sustain a Constructive Culture**

Cynthia Kivland, BCC, MCC, LPC

Chief Solutions Officer, The Liautaud Institute

Joe Balistreri

CEO, The Liautaud Institute



**How to Future-Proof Your Organization Today with a Constructive Culture to Thrive Tomorrow**

Linda Sharkey, Ph.D.

Speaker, Author, & Leadership Expert



**Changing the World—One Organization at a Time<sup>®</sup>**

humansynergetics.com • 800.622.7584 • info@humansynergetics.com

Copyright © 2017 by Human Synergetics International. All Rights Reserved.



*Ultimate*  
**The 3<sup>rd</sup> Annual Culture Conference**  
October 3, 2017 | The Fairmont Chicago  
Leadership and Culture—It's a Two-Way Street

**5:00 - 7:00 pm: Marathon-themed Evening Event & Culture Success Stories**



**Johnsonville Sausage: Ensuring a Culture for Growth**

Lisa Yaffe  
Program Director, University of Wisconsin-Madison Center for  
Executive and Professional Development

Susan Dumke  
Senior Project Manager, Johnsonville Sausage (Retired)



**Linking Organisational Culture to Traditional Business  
Measures of Success**

David Byrum  
General Manager and Senior Consultant, Human Synergistics  
Australia & New Zealand

Gerard McMahon  
Executive Director, SHAPE Australia