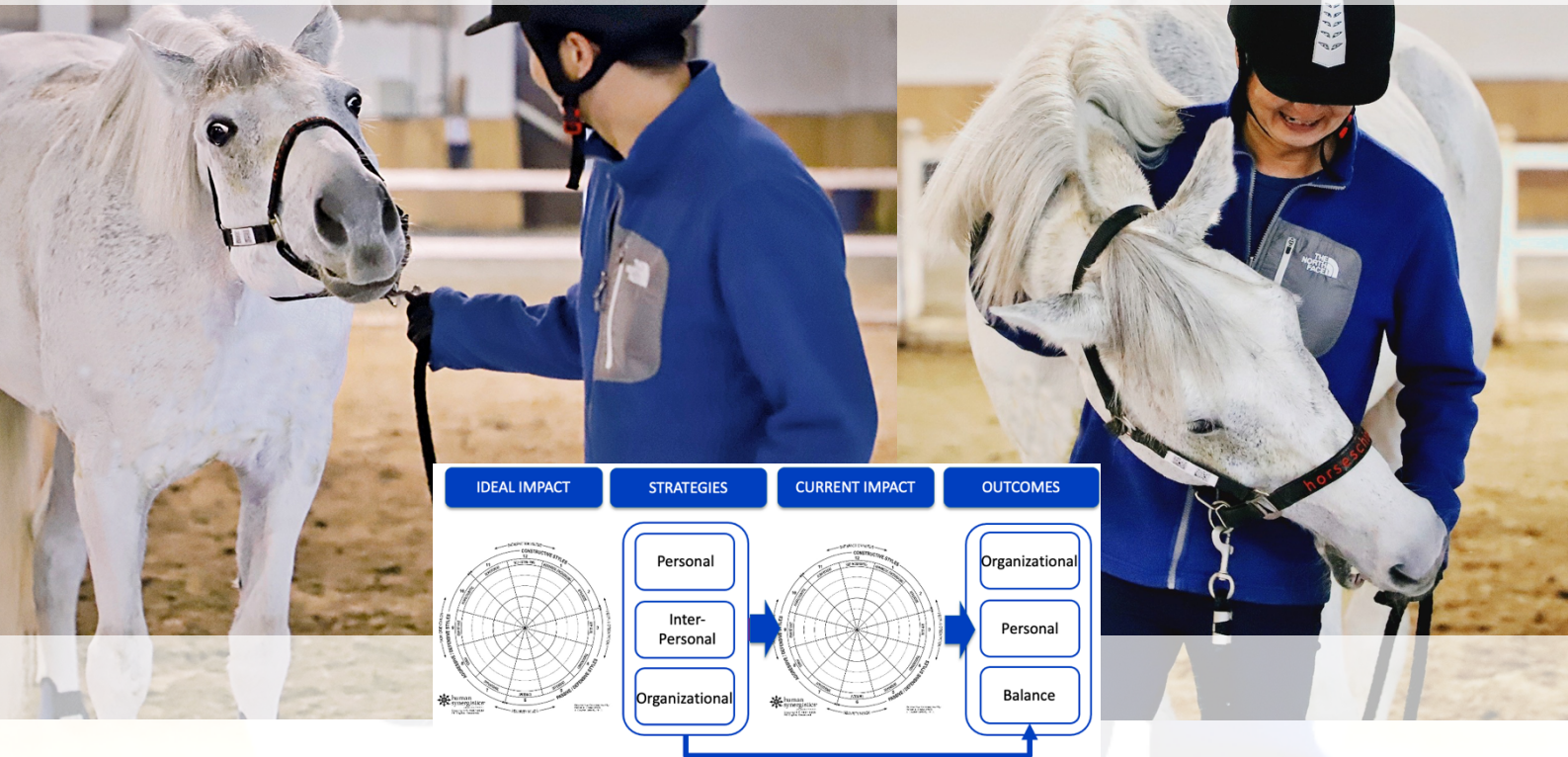


# NEXT LEVEL LEADERSHIP

## LEARN WITH HORSES HOW LEADERS IMPACT PERFORMANCE



Developing high performing leaders, teams and organizations with clear communication, trust and fair play for sustainable success

As leaders we need to accept a truth; in order to get our team to the next level, you must first take your leadership skills to the next level. Our Next Level Development Training is designed to do just that utilizing an exciting and impactful way to experience and understand our own influence as leaders and managers. This unique approach combines cutting-edge diagnostics (Leadership Impact®) with an experiential session with horses to provide a truly transformative learning experience. First, you'll gain insight into your impact as a leader via the strategies and approaches you take when interacting with your teams and people, as well as the impact this has upon their behavior and performance. Then, the fun begins as you engage in an experiential session with horses, where you'll learn and experience how your leadership style affects your team's behavior and performance. This interactive and immersive experience is guaranteed to leave a lasting impact and enable you to rapidly and practically grow the skills needed to lead your team to success.

**A touching Deep Dive into high-performance leadership, team building and organizational structures**

The one-day seminar is structured in practical work with the horses, merging with reflections and transfers to professional life with John van Etten, CEO of Human Synergistics Germany and his HS-team Germany, in cooperation with Prof. Sabine Kierdorf, with the aim to secure a sustainable transfer to the working live. Each participant works practically with the horses by the hand (no riding). The seminar is designed for participants without horse experience.



# THE COACHES

## Human Synergistics: John van Etten



John van Etten is an accomplished leader and expert in the field of Industrial Organizational Psychology with a rich background in behavioral and cultural research. John is passionate about human performance development and is known for his unwavering commitment to achieving real results. As the head of Human Synergistics GmbH in Europe, John leverages his deep expertise in human performance development, provides training, coaching, and diagnostic feedback to enable teams to function synergistically, leaders to drive positive performance, and individuals to achieve their potential.

Before entering into research, John was a professional Equestrian, with an emphasis on dressage, as well as stadium jumping, cross country, polo, and is a former member of the Royal Lipizzaner Stallions rider team. This combination of backgrounds was the launching point for a new and unique kind of leadership training, utilizing the knowledge of research combined with the wisdom of horses.

## Prof. Sabine Kierdorf

Sabine Kierdorf is Guest Professor for cultural management and intercultural communication at International Universities with extensive business experience in a variety of countries (international project management & managing director of a network with culture-, University- and industry partners in ca. 70 countries), branches (culture, media, sports, industry, NPO) and functions (entrepreneur, CEO, consultant, service).

In her horse-assisted seminars & coaching she is focusing on helping CEOs, senior executives, and their teams to develop their communication and management styles.

In her student years she worked in France with mounted shepherds of the Camargue and trainers of Spanish horses. For the past 25 years, she and her husband have managed their own private stable with Hanoverian horses. The knowledge of the touching power of working with horses motivated her to open this field to executives and companies and to offer seminars worldwide, such as at the equestrian center of the Beijing Sports University, home of the national team and venue of the Olympic Games.



### Universities:

**Guest Professor:** Universidade Federal do Amazonas & Amazonas State University, Manaus, Brazil - Central Conservatory of Music, Beijing, China

**Studies:** Dipl. Rom.: French, English & Economics, University Kassel, Germany/ University Paul Valéry Montpellier, France

### Member/ Partnerships:

Foreign Experts Committee Member of UNESCO, UNEP, FAO, GIAHS Aohan Globally Important Heritage System Community China  
Co-Founder: EQ-Pferd e.V. (Association horse-assisted HR development) - Co-Founder: ISFAECE e.V. (International Society for Arts, Education & Cultural Exchange e.V.) – Partner: Hanoverian Breeders' Association: for worldwide horse-assisted seminars

### Awards:

2002 German Stage Prize OPUS (EVVC) as Head of Arena AufSchalke (Veltins Arena / FC Schalke 04 soccer club)

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