



Ultimate The 3rd Annual Culture Conference

October 3, 2017 | The Fairmont Chicago
Leadership and Culture—It's a Two-Way Street

Join us for the 3rd Annual *Ultimate* Culture Conference

Leaders play a major role in shaping the culture of their organizations, but they also work within and are influenced by that culture. Given their significant impact on workplace norms and the attitudes and behaviors of those around them, their development is critical to employee engagement and organizational performance, as well as their own quality of life. Please join us on Tuesday, October 3 at the Fairmont Millennium Park in Chicago to hear culture and leadership trailblazers share their latest research, expert insights, and culture journeys. The experiences and knowledge they share will be invaluable to you in initiating change and improving the performance of leaders and organizations.

In addition to timely and engaging presentations, the conference will feature interactive sessions with opportunities for discussion and Q&A. The afternoon will include two concurrent breakout sessions:

- **GCC Master Class** will be held for members of the Human Synergistics Global Change Circle™.
- **Leading Culture as a Discipline That Drives Execution**, an experiential workshop, will be led by Mike Marino of culture-shaping firm Senn Delaney, a Heidrick & Struggles company. Mike will share a comprehensive framework for identifying and shaping key elements of organizational culture and deepen your understanding of the fast-changing landscape of culture solutions so you can maximize your organization's efforts.

The event will conclude with a Chicago Marathon-themed evening gathering with the opportunity to network with presenters and fellow attendees. Everyone will receive signed copies of Marshall Goldsmith's bestselling books, *Triggers* and *What Got You Here Won't Get You There*.

Space is limited, and our last conference in Chicago sold out—reserve your seat today at www.humansynergistics.com/cultureconference.

Conference Details

Date & Location

Tuesday, October 3, 2017
The Fairmont Millennium Park
200 N. Columbus Dr.
Chicago, IL 60601

Pricing

\$495 through May 31, 2017
\$595 June 1 through July 31, 2017
\$650 after July 31, 2017

Schedule

Breakfast & Networking: 7:30 to 8:30 AM CT
Presentations & Breakout Sessions:
8:30 AM to 5:00 PM CT
Evening Gathering: 5:00 to 7:00 PM CT

A room block is available at the Fairmont. Reservations can be made by calling the Reservations line at 800.526.2008 and mentioning Ultimate Culture Conference. To reserve a table for 10 at a special rate with your company's logo as the centerpiece, contact us at 800.622.7584 or info@humansynergistics.com.



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Presenters



Robert A. Cooke, Ph.D.
Human Synergetics



Dr. Peter Fuda
TAP, MGSM



Dr. Marshall Goldsmith
#1 Executive Coach



Rev. Gay Clark Jennings
The Episcopal Church



Bishop Jeffrey D. Lee
Episcopal Diocese
of Chicago



Mike Marino
Senn Delaney, a Heidrick &
Struggles company



Prof. Edgar Schein
The Organizational Culture
and Leadership Institute
(Presenting Virtually)



Peter Schein
The Organizational Culture
and Leadership Institute



Trent Sunde
Clorox



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